**Opening of 111th Union Xperience Branch and Launch of Green Banking**

*Kolkata, 18th May, 2012:* Union Bank of India announced opening of its 111th Union Xperience Branch at Salt Lake City, Kolkata today. Inaugurating the branch, Chairman & Managing Director, Shri D. Sarkar said that Union Xperience Branches are a major initiative towards bringing superior customer experience for bank customers. Valued customers of the bank and staff members were present on the occasion.

Shri D. Sarkar also launched the Green Banking Service of bank at Salt Lake City branch. Customers of bank in Union Xperience branches will not require pay-in slips or withdrawal forms for cash and transfer transactions. This is a major green initiative by bank, said Shri Sarkar.

In the last one year, Bank has launched Union Xperience Branches in ten cities viz. Mumbai, Delhi, Hyderabad, Bangalore, Ahmedabad, Jaipur, Lucknow, Pune, Chennai and Kolkata. Bank is shortly extending Union Xperience Branches in four more cities viz. Ernakulam, Surat, Nasik and Chandigarh. Bank plans to bring all its metro and urban branches under Union Xperience roll out in a phased manner.

Union Xperience Branches are branches in metro and urban cities remodelled to deliver superior customer experience. Bank has implemented a huge amount of automation through self service machines like passbook printers, cheque deposit machines, queue management etc. and also completely revamped the sales and service model in these branches. This is a flagship project of bank aiming to achieving its Vision of becoming the No.1 Retail Bank in Customer Service Excellence.

Union Bank of India’s global business was Rs. 4 lac crores as on March, 2012 with Deposits at Rs.2.29 lac crores and Advances at Rs.1.81 lac crores. The Bank registered a net profit of Rs.1787 crores for the year. Bank has 3200 branches and 3801 ATMs as on March, 2012. Bank has the third largest ATM network amongst State run banks. Bank will have a major focus on retail business during next financial year, said CMD Shri D. Sarkar.

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Released on behalf of Union Bank of India by:-

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(Seen in the photograph is Shri D. Sarkar, Chairman & Managing Director, Union Bank of India, inaugurating the 111th Union Xperience Branch at Salt Lake City, Kolkata)